

Expected Stock Returns and the Correlation Risk Premium

Adrian Buss

INSEAD

Lorenzo Schönleber

Frankfurt School
of Finance & Management

Grigory Vilkov

Frankfurt School
of Finance & Management

Presentation by Lorenzo Schönleber
Frankfurt School of Finance and Management
NYU Courant Institute

ECMF - New York City
3rd November 2017

Motivation

- ▶ Simple question: Is the aggregate market return predictable?
 - Predictable out-of-sample?
- ▶ Narrow focus: Forward-looking Variables - Option-Implied
 - Is there a theoretical link of the Variance risk premium (VRP) and correlation risk premium (CRP) to the equity risk premium?
- ▶ Redundancy in variables or complementary?
 - CRP is a part of the market VRP!

Contribution and Major Results

- 1 Derive a **market risk premium decomposition**, including compensation for variance and correlation risk using a GE model.
- 2 A **new methodology for estimating variance and correlation betas**.
 - Use **contemporaneous** instead of lagged predictive regression.
 - Use shocks to integrated variance/correlation under the \mathbb{Q} measure.
- 3 **Predictability using VRP and CRP**—in-sample and **out-of-sample**.
 - VRP predicts best at quarterly horizon; then its performance weakens.
 - CRP weaker at short horizons, but predicts returns **up to a year**.
- 4 Study the sources for correlation risk premium.

Model Walkthrough

- 1 Use N dividend trees adding up to an aggregate consumption process
- 2 Variance of $/$ and correlation between trees are stochastic
- 3 \Rightarrow Aggregate consumption variance is stochastic (2 components)
- 4 Solve for a GE assuming complete markets and EZ rep agent
- 5 Derive market VRP and CRP between dividend claims
- 6 Express the ERP as a function of VRP and CRP

Model Assumptions I

▶ A large number of individual Lucas (1978) trees

: Variance is stochastic (a square root process)

: Correlation between trees is stochastic:

$$\frac{dD_{i,t} \times dD_{j,t}}{\sqrt{(dD_{i,t})^2 \times (dD_{j,t})^2}} = \rho_{ij,t} dt.$$

: Whereas all correlations are driven by the same state variable ρ_t

Model Assumptions II

- ▶ Adding up the trees produces the aggregate consumption process with stochastic variance:

$$\begin{cases} \frac{dC_t}{C_t} &= \mu_c dt + \delta_c \sqrt{V_t} dB_{c,t} \\ dV_t &= \kappa_1(\bar{V} - V_t)dt + \sigma_1 \sqrt{V_t} dB_{V,t} + \sigma_\rho d\rho_t \\ d\rho_t &= \kappa_2(\bar{\rho} - \rho_t)dt + \sigma_2 \nu(\rho_t) dB_{\rho,t}, \end{cases}$$

- ▶ Two-component variance:

① Average individual variance shock: dB_V

② Dividend correlation shock: $d\rho$

- ▶ *Preferences*

- Representative investor with continuous-time, recursive preferences.

- $J_t = E_t \left[\int_t^T f(C_s, J_s) ds \right]$

Model: Solving for Equilibrium I

- ▶ Obtain the pricing kernel dynamics:

$$\frac{d\pi_t}{\pi_t} = -r_f dt - \lambda_1 dB_{c,t} - \lambda_2 dB_{V,t} - \lambda_3 dB_{\rho,t},$$

where

$$\begin{cases} \lambda_1 &= \gamma \delta_c \sqrt{V_t} \\ \lambda_2 &= -\frac{1-\gamma\psi}{1-\gamma} A_1 \sigma_1 \sqrt{V_t} \\ \lambda_3 &= -\frac{1-\gamma\psi}{1-\gamma} (A_1 \sigma_\rho + A_2 \sigma_2) \sqrt{\rho_t} \end{cases}$$

: λ_2 —price of average individual variance risk

: λ_3 —price of correlation risk

Model: Market Dynamics and Risk Premiums - VRP

- ▶ Solve for the dynamics of the market

$$\frac{dW_t}{W_t} = \zeta_W dt + \delta_c \sqrt{V_t} dB_{c,t} - A_{1a} dV_t - A_{2a} d\rho_t,$$

- Driven by shocks to consumption, its variance and dividend correlation
- ▶ Derive the instantaneous variance V_W of the aggregate market and along these lines the VRP.

What about the *CRP*?

- 1 Given the individual dividend process

$$\frac{dD_{i,t}}{D_{i,t}} = \mu_D dt + \sigma_D \sqrt{V_{i,t}} dB_{D_{i,t}} + \sigma_{DC} \sqrt{V_t} dB_{C,t}$$

one can exploit the pricing kernel (and other identities / manipulations) to get the dynamics of a stock S .

- 2 This allows to calculate the **variance** of an individual stock, the **correlation dynamics** between any two stocks, and the *CRP*.

Model: Market Dynamics and Risk Premiums - ERP

- ▶ One can write the market risk premium as the sum of the three risk components:

$$E^{\mathbb{P}} \left[\frac{dW}{W} \right] / dt - r_{f,t} = \lambda_1 \delta_c \sqrt{V_t} + A_{1z} \text{VRP}_t + A_{2z} \text{CRP}_t,$$

- Both risk premiums are directly observable from options data!
 - Decomposition is similar to Bollerslev, Tauchen, and Zhou (2009)
We have one additional component – CRP
- ▶ One can rewrite the market process in terms of the market variance and the correlation between stocks

$$\frac{dW_t}{W_t} = \zeta'_W dt + \delta_c \sqrt{V_t} dB_{c,t} - \mathbf{A}_{1z} dV_{W,t} - \mathbf{A}_{2z} d\rho_{S,t} - A_{3z} dV_{i,t},$$

In-Sample Predictability

$$r_{s \rightarrow s + \tau_r} = a + b \text{VRP}(s, s + \tau_r) + c \text{CRP}(s, s + \tau_r) + \epsilon,$$

	30d-Ret,		91d-Ret		182d-Ret		273d-Ret		365d-Ret	
<i>VRP</i>	-	0.322	-	0.562	-	-0.304	-	-0.599	-	-0.740
	-	0.004	-	0.002	-	0.553	-	0.380	-	0.253
<i>CRP</i>	0.076	-	0.254	-	0.381	-	0.588	-	0.559	-
	0.027	-	0.002	-	0.051	-	0.067	-	0.150	-
R^2	2.48	6.90	7.26	5.08	6.90	0.15	9.87	0.81	5.43	0.85

- ▶ In-sample predictability for the **VRP at short horizon**.
(Bollerslev, Tauchen, and Zhou (2009))
- ▶ In-sample predictability for the **CRP at longer horizon**.
- ▶ Indication for **non-redundant** information in the two variables.

OOS Predictability - Traditional Approach

- ▶ Estimate the parameters of the pricing equation by running a rolling-window (last 3 years) regression for t :

$$r_{s \rightarrow s + \tau_r} = \alpha + \beta_{VRP} VRP(s, s + \tau_r) + \beta_{CRP} CRP(s, s + \tau_r),$$

where $s + \tau_r \leq t$, and regressions are estimated at s .

- ▶ Regress historical market excess returns on lagged regressors,

New Approach - Theoretical Foundation

- ▶ We estimate the exposures using a contemporaneous regression:

$$\frac{dW_t}{W_t} = \zeta'_W dt + \delta_c \sqrt{V_t} dB_{c,t} - \mathbf{A}_{1z} dV_{W,t} - \mathbf{A}_{2z} d\rho_{S,t} - A_{3z} dV_{i,t},$$

relying on shocks to variance and correlation.

- ▶ **Innovation:**

Quadratic co-variation depends **only** on stochastic parts

- ..which do not change by the change of measure (Girsanov).

$$\frac{dW_t^{\mathbb{Q}}}{W_t} = \zeta''_W dt + \delta_c \sqrt{V_t} dB_{c,t}^{\mathbb{Q}} - \mathbf{A}_{1z} dV_{W,t}^{\mathbb{Q}} - \mathbf{A}_{2z} d\rho_{S,t}^{\mathbb{Q}} - A_{3z} dV_{i,t}^{\mathbb{Q}},$$

→ Mix realized returns and shocks to option-implied variables!

New Approach - Implementation I

- ▶ Estimate the betas using shocks to **IV** and **IC**:

$$r_{s+1} - r_{f,s} = \alpha + \beta_{t,\Delta IV} \Delta IV(s+1, T) + \beta_{t,\Delta IC} \Delta IC(s+1, T)$$

- ▶ Daily increments in forward-looking moments (last year) —up to now.
- ▶ **Important:** Adjust the betas for difference in variances of regressors and predictors:

$$\beta_{t,VRP} = \beta_{t,\Delta IV} \times \frac{\text{Vol}(\Delta IV(t, t + \tau))}{\text{Vol}(VRP(t, t + \tau))}.$$

- ▶ Form a market excess return forecast for horizon τ_r using
 - resulting betas ($\beta_{t,VRP}$ and $\beta_{t,CRP}$), and
 - time- t observable variables $VRP(t, t + \tau_r)$ and $CRP(t, t + \tau_r)$,
 - no intercept is included in the forecast

OOS - Performance Criteria

- ▶ Compare 4 models: historical mean, VRP, CRP, and VRP+CRP.
- ▶ Performance Criteria

- OOS R^2

$$R_{j,\tau_r}^2 = 1 - \frac{MSE_{j,\tau_r}}{MSE_{1,\tau_r}}, \text{ where } MSE_{j,\tau_r} = \frac{1}{N} e_{j,\tau_r}^\top \times e_{j,\tau_r}.$$

- Diebold and Mariano (1995) loss function:

$$\delta_{j,\tau_r} = MSE_{j,\tau_r} - MSE_{1,\tau_r}.$$

- Gain in the Certainty Equivalent of a mean-variance (log) investor:

$$\Delta CE_{j,\tau_r} = CE_{j,\tau_r} - CE_{1,\tau_r}, \text{ where } CE_{j,\tau_r} = E[r_{j,\tau_r}^{MV}] - \frac{\gamma}{2} \sigma^2(r_{j,\tau_r}^{MV}).$$

- Evaluate significance by moving-block bootstrap by Künsch (1989).

OOS Predictability: Traditional Approach II

Days	R^2_{J,τ_r}		
	VRP	CRP	VRP+CRP
30	-0.438	-0.014	-0.679
	0.000	0.000	0.000
91	-0.938	-0.022	-0.841
	0.000	0.000	0.000
182	-1.667	-0.177	-0.674
	0.000	0.000	0.000
273	-0.453	-0.325	-1.223
	0.000	0.000	0.000
365	-1.628	-0.226	-3.687
	0.000	0.000	0.000

- ▶ Practically, **no predictability** (adj. $R^2 < 0$, $\delta > 0$).
- ▶ **Common finding** for many variables (Goyal and Welch (2008)).

OOS - Contemp. Betas

Days	$R_{j,\tau}^2$		
	VRP	CRP	VRP+CRP
30	0.094	0.025	0.096
	0.000	0.000	0.000
91	0.103	0.081	0.104
	0.000	0.000	0.000
182	0.062	0.067	0.063
	0.000	0.000	0.001
273	0.039	0.079	0.032
	0.064	0.000	0.144
365	0.037	0.070	0.024
	0.091	0.001	0.210

- ▶ **Strong** out-of-sample predictability for **VRP at short horizon**.
- ▶ **Strong** out-of-sample predictability for **CRP even at longer horizons**.

Traditional Approach

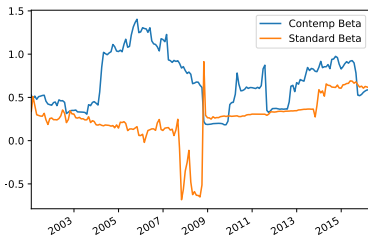
- ▶ Very sensitive to outliers
- ▶ Delay of data in out-of-sample predictions.
- ▶ Example: Predict quarterly returns.
 - In the beta estimation, the last observation is $r_{t-3m \rightarrow t}$, and ...
 - ... the most up-to-date RHS variables are 3 months old!

Contemporaneous Betas Approach

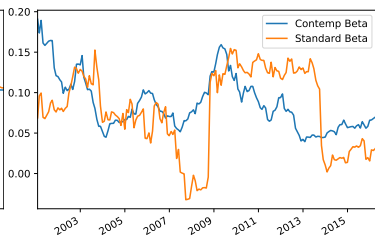
- ▶ Most recent RHS variables are from the day of the forecast.
- ▶ “High-Frequency” daily data (over the last year).

OOS - Intuition II

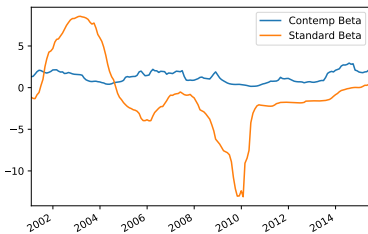
(a) 30-day VRP Betas



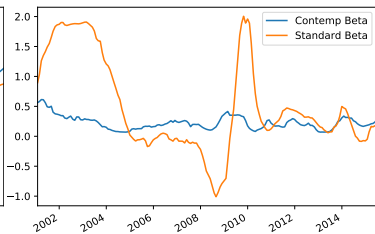
(b) 30-day CRP Betas



(g) 365-day VRP Betas



(h) 365-day CRP Betas



Conclusion

- ▶ Equilibrium model confirms: both CRP and VRP predict the market risk premium.
- ▶ Contemporaneous regression approach leads to strong OOS predictability (compared to the traditional OOS).
- ▶ CRP works for longer horizons compared to VRP.
- ▶ Different return predictability horizons due to different horizons in risk channels predictions.

References I

- Bollerslev, T., G. Tauchen, and H. Zhou, 2009, "Expected Stock Returns and Variance Risk Premia," *Review of Financial Studies*, 22(11), 4463–4492.
- Diebold, F., and R. Mariano, 1995, "Comparing Predictive Accuracy," *Journal of Business & Economic Statistics*, 13(3), 253–63.
- Goyal, A., and I. Welch, 2008, "A Comprehensive Look at The Empirical Performance of Equity Premium Prediction," *Review of Financial Studies*, 21(4), 1455–1508.
- Künsch, H. R., 1989, "The Jackknife and the Bootstrap for General Stationary Observations," *Ann. Statist.*, 17(3), 1217–1241.
- Lucas, R. J., 1978, "Asset Prices in an Exchange Economy," *Econometrica*, 46, 1429–1445.