

Syllabus Mass Politics PIA 2230
Spring 2018, University of Pittsburgh
Tuesdays 3pm-5:30pm, Room 4430 WWPB

Prof. Emily Anne West
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Office Hours: Tuesdays 10:30am to 12:30pm and by appointment (Posvar 4442)

Course Description: How do social identities affect political behavior? How do voters react to political campaign advertisements, and how do they affect voter behavior (and election outcomes)? What are the cognitive processes behind how we consume media and what it does to our political attitudes, beliefs and behavior?

The above questions, and many others, set the stage for the study of *Political Psychology*, a field that borrows experimental methods and theoretical ideas from Psychology in order to better understand Politics. This course offers a broad introduction to the field of Political Psychology at the graduate level. Using a group discussion/seminar format, the course focuses on four primary objectives. **First**, it introduces key concepts from Psychology. **Second**, it introduces studies that apply these concepts to various topics within political science, including the media and political advertising, race relations, gender stereotypes, the legitimacy of government institutions, and the formation of opinions and ideologies. **Third**, the course highlights areas of research within the subfield of Political Psychology that are particularly ripe for innovation and contribution. **Finally**, the course emphasizes the importance of causality by focusing on experimental methods applied in the fields of Psychology and Political Psychology.

The course will follow this schedule in terms of covering major thematic topics:

- i. Introduction of Major Theoretical Approaches, with some applications**
 - a. Cognition, Dual Process Models and Affect (Jan. 16th-23rd)
 - b. Social Identities and the Political Psychology of Groups (Jan. 30th-Feb. 6th)
 - c. Personality, Learning and Genetics (Feb. 13th-Feb 20th)
- ii. Applications of Approaches: Learning the literatures**
 - a. Attitudes, Ideology and Networks (Feb. 27th)
 - b. Campaigns, Media, Mass Politics and Elections (Mar. 13th)
 - c. Intergroup Conflict: Sources and Consequences of Prejudice (Mar. 20th)
 - d. Intergroup Conflict: Violence and Nationalism (Mar. 27th)
 - e. Social Identity and Governance (April 3rd)

Expectations and Grade: My expectations are that you:

- 1) Come to every class; participate (contribute!) every class
- 2) Do all readings *before class*
- 3) **Facilitate class discussion and Blackboard contribution** on assigned days. This includes (**30% grade**):
 - a. prepared discussion questions that force everyone to critically analyze readings and draw out implications of readings, draw connections between different bodies of work (at least 1/3 of these should focus on methodologies employed);

- b. last 30 mins of class dedicated to discussion of future research questions on the day's topics;
 - c. contributing additional content (at least one paper) on Blackboard before class and discussing this paper with class (e.g. relevant research articles not included in syllabus).
- 4) Complete **weekly research journal entries** of no less than 2 pgs. (to brainstorm ideas for future project proposal, and to grapple with current state of literature on that week's topic; should have at least one research Q for each journal entry). **(10% of grade)**
 - 5) Complete **three 2 pg. response papers** for submission **(20% of grade)**
 - 6) Complete a **15-20 pg. research proposal** (due **April 24th**) and **present this proposal** (scheduled presentations at end of semester) to the class. **(40% of grade)**

Course Books and Readings (available in bookstore or Amazon):

Leonie Huddy; David O Sears; Jack S Levy. 2013. *The Oxford Handbook of Political Psychology*. 2nd edition.

Jim Sidanius and Felicia Pratto. *Social Dominance: An Intergroup Theory of Social Hierarchy and Oppression*.

Ryan Enos. 2017. *The Space Between Us*.

George Akerlof; Rachel E. Kranton. *Identity Economics*.

Course Outline

(Dates Approximate; subject to slight changes as we move through the semester at our own pace)

Week 1 (Jan 9th): Introduction; Scheduling Presentations; Theoretical Foundations

1. Huddy, Leonie and David O. Sears, and Jack S. Levy. "Introduction: Theoretical Foundations of Political Psychology" in *The Oxford Handbook of Political Psychology*.

Week 2-3 (Jan 16th and 23rd): Approaches 1- Cognition, Dual Process Models and Affect
Dual Process Model; Biases and Dissonance; Confirmation Bias; Rational vs. "Psychological" Approaches to Decision Making; Affective Intelligence Theory

1. Quattrone, George A., and Amos Tversky. 1988. "Contrasting Rational and Psychological Analyses of Political Choice." *American Political Science Review* 82: 719-736.
2. Chong, Dennis. "Degrees of Rationality in Politics" in *The Oxford Handbook of Political Psychology*.
3. Taber, Charles S. and Everett Young. "Political Information Processing" in *The Oxford Handbook of Political Psychology*.
4. Nickerson, Raymond S. 1998. "Confirmation Bias: A Ubiquitous Phenomenon in Many Guises." *Review of General Psychology*. 2(2): 175-220.

5. Lodge, Milton, Kathleen M. McGraw, Pamela Johnson, and Stanley Feldman. "Where is the Schema? Critiques." *American Political Science Review*. 85(4): 1357-1380.
6. Guess, Andrew. 2017. "Media Choice and Moderation: Evidence from Online Tracking Data."
7. Leeper, T. J. and Slothuus, R. (2014), "Political Parties, Motivated Reasoning, and Public Opinion Formation." *Political Psychology*, 35: 129–156.

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8. Kam, Cindy D. 2005. "Who Toes the Party Line? Cues, Values, and Individual Differences." *Political Behavior*. 27(2): 163-182.
 9. Prior, Markus and Arthur Lupia. 2008. "Money, Time, and Political Knowledge: Distinguishing Quick Recall and Political Learning Skills." *American Journal of Political Science*. 52(1): 169-183.
 10. Brader, Ted and George E. Marcus. "Emotion and Political Psychology." *The Oxford Handbook of Political Psychology*.
 11. Brader, Ted. 2005. "Striking A Responsive Chord: How Political Ads Motivate and Persuade Voters by Appealing to Emotions." *American Journal of Political Science*. 49 (2): 388-405.
 12. Hatemi, Peter K., Rose McDermott, Lindon J Eaves, Kenneth S. Kendler, and Michael C. Neale. 2014. "Fear as a Disposition and an Emotional State: A Genetic and Environmental Approach to Out-group Political Preferences." *American Journal of Political Science*. 58(4): 997-1005.
 13. Huddy, Leonie, Stanley Feldman, Charles Taber and Gallya Lahav. 2005. "Threat, Anxiety, and Support for Antiterrorism Policies." *American Journal of Political Science*. 52: 959-978.

Week 4-5 (Jan 30th and Feb. 6th): Approaches 2- Social Identities and the Political Psychology of Groups

Social Identity Theory; Identity formation; Constructivist Theories of Identity; Group Cohesion; Group Coordination/Cooperation/Accountability/Deliberation

1. Tajfel, Henri. 1982. "Social Psychology of Intergroup Relations." *Annual Review of Psychology* 33: 1-39.

2. Huddy, Leonie. "From Group Identity to Political Cohesion and Commitment" in *The Oxford Handbook of Political Psychology*.
3. Chandra, Kanchan (Ed.). *Constructivist Theories of Ethnic Politics*. Ch. 1 (pg. 1-26), Ch.
4. Sen, Maya and Omar Wasow. 2014. "Race as a Bundle of Sticks: Designs That Estimate Effects of Seemingly Immutable Characteristics." *Annual Review of Political Science*. 19.
5. **George Akerlof; Rachel E. Kranton. *Identity Economics*.**

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6. Klandermans, Bert and Jacquelin van Stekelenburg. "Social Movements and the Dynamics of Collective Action" in *The Oxford Handbook of Political Psychology*.
 7. Kinder, Donald R. "Prejudice and Politics" in *The Oxford Handbook of Political Psychology*.
 8. Kinder, Donald D., and Cindy D. Kam. 2009. *Us Against Them: Ethnocentric Foundations of American Public Opinion*. Chicago: University of Chicago Press. Chs. 1-4, and 5.
 9. Steele, Claude M., Steven J. Spencer, and Joshua Aronson. 2002. "Contending With Group Image: The Psychology of Stereotype and Social Identity Threat." *Advances in Experimental Social Psychology*. 34: 379-440.
 10. Habyarimana, James, Macartan Humphreys, Daniel N. Posner and Jeremy M. Weinstein. "Why Does Ethnic Diversity Undermine Public Goods Provision?" *American Political Science Review*. 2007. 101(4): 709-725.
 11. Nicholson, Stephen P. "Polarizing Cues." 2012. *American Journal of Political Science*. 56(1) 52-66.
 12. Dickson, Eric and Kenneth Scheve. 2006. "Social Identity, Political Speech, and Electoral Competition." *Journal of Theoretical Politics*. 18(1): 5-39.

Weeks 6-7 (Feb. 13th and 20th): Approaches 3- Personality; Learning; Genetics

The Big 5; Genetics; Childhood and Development; Social Learning; Evolutionary (Political) Psychology

1. Vittorio Caprara, Gian and Michele Veccione. "Personality Approaches to Political Behavior" in *The Oxford Handbook of Political Psychology*.
2. Sears, David O. and Christia Brown. "Childhood and Adult Political Development" in *The Oxford Handbook of Political Psychology*.

3. Pérez, Efrén O., and Marc J. Hetherington. 2014. "Authoritarianism in Black and White: Testing the Cross-Racial Validity of the Child Rearing Scale." *Political Analysis*. 22: 398-412.
4. Hetherington, Marc and Elizabeth Suhay. "Authoritarianism, Threat, and Americans Support for the War on Terror." 2011. *American Journal of Political Science*. 55(3): 546-560.
5. Gerber, Alan S., Gregory A. Huber, David Doherty, and Conor M. Dowling. 2011. "The Big Five Personality Traits in the Political Arena." *Annual Review of Political Science* 14: 265-287.
6. **Jim Sidanius and Felicia Pratto. *Social Dominance: An Intergroup Theory of Social Hierarchy and Oppression*.**

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7. Sidanius, Jim and Robert Kurtzban. "Toward an Evolutionarily Informed Political Psychology" in *The Oxford Handbook of Political Psychology*.
 8. Funk, Carolyn L. "Genetic Foundations of Political Behavior" in *The Oxford Handbook of Political Psychology*.
 9. Fowler, James H., and Christopher T. Dawes. 2008. Two Genes Predict Voter Turnout. *Journal of Politics* 70(3): 579-594.
 10. Dawes, Christopher, David Cesarini, James H. Fowler, Patrik K. E. Magnusson, Sven Oskarsson. 2014. "The Relationship between Genes, Psychological Traits, and Political Participation." *American Journal of Political Science*. 58(4): 888-903.
 11. Charney, Evan William English. Candidate Genes and Political Behavior. *American Political Science Review* 106(1): 1-34.

Week 8 (Feb. 27th): Application 1: Attitudes, Ideology, and Networks

1. Feldman, Stanley. "Political Ideology" in *The Oxford Handbook of Political Psychology*.
2. Huckfeldt, Robert et al. "Networks, Interdependence, and Social Influence in Politics" in *The Oxford Handbook of Political Psychology*.
3. Converse, Phillip E. 2006. "The Nature of Belief Systems in Mass Publics." *Critical Review* 18, nos 1-3.
4. Robison, Joshua, Thomas J. Leeper, James N. Druckman. 2016. "Do Disagreeable Political Discussion Networks Undermine Attitude Strength?" *Political Psychology*.

5. Egan, Patrick and Megan Mullin. 2012. "Turning Personal Experience into Political Attitudes: The Effect of Local Weather on Americans' Perceptions about Global Warming." *The Journal of Politics*. 74(3): 796-809.
6. Klar, Samara. 2014. "Partisanship in a Social Setting." *American Journal of Political Science*. 58(3): 687-704.
7. Iyengar, Shanto, Guarav Sood and Yphtach Lelkes. 2012. "Affect, Not Ideology: A Social Identity Perspective on Polarization." *Public Opinion Quarterly*. 76(3): 405-431.
8. Jost, John T., Jack Glaser, Arie Kruglanski, and Frank J. Sulloway. 2003. "Political Conservatism as a Motivated Social Cognition." *Psychological Bulletin*. 129(3).

Week 9 (Mar. 13th): Application 2: Campaigns, Media, Mass Politics and Elections

1. Valentino, Nicholas A. and Yioryos Nardis. "Political Communication: Form and Consequence of the Information Environment" in *The Oxford Handbook of Political Psychology*.
2. Krupnikov, Yanna. 2011. "When Does Negativity Demobilize? Tracing the Conditional Effect of Negative Campaigning on Voter Turnout." *American Journal of Political Science*. 55(4): 797-813.
3. Valentino, Nicholas A., Ted Brader, Eric W. Groenendyk, Krysha Gregorowicz, and Vincent L. Hutchings. 2011. "Election Nights Alright for Fighting: The Role of Emotions in Political Participation." *The Journal of Politics*. 73(1): 156-170.
4. Gerber, Alan S., Donald P. Green and Christopher W. Larimer. 2008. "Social Pressure and Voter Turnout: Evidence from a Large-Scale Field Experiment." *American Political Science Review*. 102(1): 33-48.
5. McDonald, Jonathan and Gabriel S. Lenz. 2008. "Reassessing the Role of Anxiety in Vote Choice." *Political Psychology*. 29(2): 275-296.
6. Hutchings, Vincent and Ashley Jardina. 2009. "Experiments on Racial Priming in Political Campaigns."
7. Tesler, Michael. 2015. "Priming Predispositions and Changing Positions: An Account of When Mass Opinion is Primed or Changed." *American Journal of Political Science*.
8. Valentino, Nicholas A., Vincent L. Hutchings, and Ismail White. 2002. "Cues the Matter: How Political Ads Prime Racial Attitudes During Campaigns." *American Political Science Review*. 96: 75-90.

Week 10 (Mar. 20th): Application 3: Intergroup Conflict--Sources and Political Consequences of Prejudice

1. Cecilia Hyungung Mo. 2015. "The Consequences of Explicit and Implicit Gender Attitudes and Candidate Quality in the Calculations of Voters." *Political Behavior*. 37: 357-395.
2. **Enos, Ryan. 2017. *The Space Between Us*.**
3. Jardina, Ashley. "White identity politics isn't just about white supremacy. It's much bigger." *The Monkey Cage*. https://www.washingtonpost.com/news/monkey-cage/wp/2017/08/16/white-identity-politics-isnt-just-about-white-supremacy-its-much-bigger/?utm_term=.b9bdf00c66e3
4. Banks, Antoine J., and Nicholas A. Valentino. 2012. Emotional Substrates of White Racial Attitudes. *American Journal of Political Science*. 56: 286-297.
5. Tesler, Michael. 2012. "The Return of Old-Fashioned Racism to White Americans' Partisan Preferences in the Early Obama Era." *The Journal of Politics*. 75(1) 110-123.
6. Bobo, Lawrence. 1983. "Whites' Opposition to Busing: Symbolic Racism or Realistic Group Conflict?" *Journal of Personality and Social Psychology*. 45(6): 1196-1210.

Week 11 (Mar. 27th): Application 4: Intergroup Conflict: --Violence and Nationalism

1. Bar-Tal, Daniel and Eran Halperin. "The Psychology of Intractable Conflicts: Eruption, Escalation, and Peacemaking" in *The Oxford Handbook of Political Psychology*.
2. Samii, Cyrus and Emily West. 2017. "Repressed Productive Potential and Revolt: Evidence from an Insurgency in Burundi." *Working Paper*.
3. Grossman, Guy, Devorah Manekin, and Dan Miodownik. 2015. "The political legacies of combat: Attitudes towards war and peace among Israeli ex-combatants." *International Organization*.
4. Cyrus Samii. Perils or promise of ethnic integration? evidence from a hard case in burundi. *American Political Science Review*, 107(03):558-573, 2013.
5. Cilliers, Jacobus, Oeidrila Dube, Bilal Siddiqi. "Reconciling after Civil Conflict Increases Social Capital but Reduces Individual Wellbeing." *Science*. 352(6287): 787-794.
6. Brader, Ted, Nicholas A. Valentino, and Elizabeth Suhay. 2008. "What Triggers Opposition to Immigration? Anxiety, Group Cues, and the Immigration Threat." *American Journal of Political Science*. 52: 959-978.

Week 12 (April 3rd): Application 5: Social Identity and Governance

1. Karpowitz, Christopher F., Tali Mendelberg and Lee Shaker. 2012. "Gender Inequality and Deliberative Participation." *American Political Science Review*. 1-15.

2. West, Emily Anne. 2017. "Descriptive Representation and Political Efficacy: Evidence from Obama and Clinton." *The Journal of Politics*. 79(1): 351-355.
3. Kanthak, Kristin, and Jonathan Woon. 2015. "Women Don't Run? Election Aversion and Candidate Entry." *American Journal of Political Science*. 59(3): 595-612.
4. Gay, Claudine. "Spirals of Trust? The Effect of Descriptive Representation on the Relationship Between Citizens and Their Government." *American Journal of Political Science*. 46(4).
5. McClendon, Gwyneth and Claire Adida. 2016. "Ethnic Cueing Across Minorities: A Survey Experiment on Candidate Evaluation in the United States." *Public Opinion Quarterly*. 80(4): 815-836.
6. Duell, Dominik and Dimitri Landa. "Social Identity and Electoral Accountability." *American Journal of Political Science*. 2015. 59(3): 671-689.
7. Transue, John E. 2007. "Identity Salience, Identity Acceptance, and Racial Policy Attitudes: American National Identity as a Uniting Force." *American Journal of Political Science*. 51(1): 78- 91.
8. Sands, Melissa. 2017. "Exposure to Inequality Affects Support for Redistribution." *Proceedings of the National Academy of Sciences*. 114(4): 663-668.

Week 13 (Apr. 10th): Research Presentations

Week 14 (Apr. 17th): EXTRA CLASS

Week 15 (April 24th): RESEARCH PAPERS DUE