



Alfred P. Sloan  
FOUNDATION



NYU

GRADUATE SCHOOL  
OF ARTS & SCIENCE



# Workshop on Attention and Choice

Lester Pollack Colloquium Room at New York University  
245 Sullivan Street, New York, NY 10012, Furman Hall, 9<sup>th</sup> Floor  
Friday, February 23 and Saturday, February 24, 2018

## Friday, February 23

8.00 – 8.30	Continental Breakfast/ Registration
<b>8.30 – 10.15</b>	<b>Session 1: Efficient Allocation of Finite Cognitive Resources</b> <i>Speakers:</i> Andrew Caplin (New York University) and Alan Stocker (University of Pennsylvania) <i>Discussant:</i> Weiji Ma (New York University)
10.15 – 10.45	Coffee Break
<b>10.45 – 12.30</b>	<b>Session 2: Dynamic Models of Evidence Accumulation and Stochastic Choice</b> <i>Speakers:</i> Michael Woodford (Columbia University) and Michael Shadlen (Columbia University) <i>Discussant:</i> Antonio Rangel (California Institute of Technology)
12.30 – 1.30	Light lunch
<b>1.30 – 3.15</b>	<b>Session 1: Effects of Salience on Attention Allocation and Choice</b> <i>Speakers:</i> Andrei Shleifer (Harvard University) and Milica Mormann (Southern Methodist University) <i>Discussant:</i> Colin Camerer (California Institute of Technology)
3.15 – 3.45	Coffee Break
<b>3.45 – 5.30</b>	<b>Session 2: Attentional Rationales for Behavioral Phenomena</b> <i>Speakers:</i> Ernst Fehr (University of Zurich) and Tom Griffiths (University of California at Berkeley) <i>Discussant:</i> Ryan Webb (University of Toronto, Rotman School of Management)



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Saturday, February 24

8.00 – 8.30	Continental Breakfast
<b>8.30 – 10.15</b>	<b>Session 1: Methods for Measuring Attention</b> <i>Speakers:</i> Andrew Schotter (New York University) and Marisa Carrasco (New York University) <i>Discussant:</i> Eric Johnson (Columbia University)
10.15 – 10.45	Coffee Break
<b>10.45 – 12.30</b>	<b>Session 2: Learning from Personal Experience</b> <i>Speakers:</i> Ulrike Malmendier (University of California at Berkeley) and Martha Farah (University of Pennsylvania) <i>Discussant:</i> David Redish (University of Minnesota)
12.30 – 1.30	Light lunch
<b>1.30 – 3.15</b>	<b>Session 1: Bounded Rationality and Intertemporal Choice</b> <i>Speakers:</i> Peter Dayan (University College London) and Xavier Gabaix (New York University) <i>Discussant:</i> Drew Fudenberg (Massachusetts Institute of Technology)
3.15 – 3.45	Coffee Break
<b>3.45 – 5.30</b>	<b>Session 2: Utility of Attention</b> <i>Speakers:</i> George Loewenstein (Carnegie Mellon University) and Jackie Gottlieb (Columbia University) <i>Discussant:</i> Jeff Ely (Northwestern University)
<b>5:30</b>	<b>Conference Adjourns</b>